



## Tchibo strengthens its climate promise: Successful validation and innovative partnerships

- 42 % reduction in emissions by 2030, 90 % by 2045
- Confirmation of climate targets through Science Based Targets Initiative
- Wide range of measures along the supply chain - from the non-food environmental programme, coffee programme and the ZEMBA sea freight initiative
- From 2025 part of the Future Supplier Initiative for collective decarbonization with industry partners

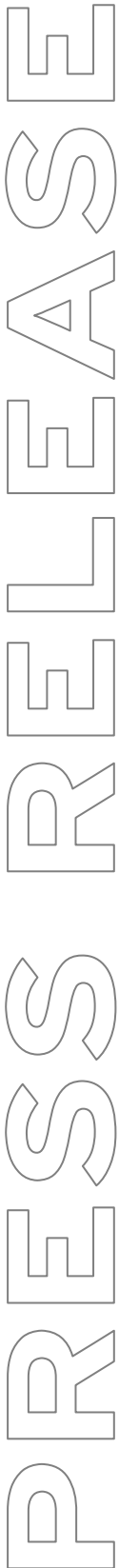
Hamburg, 8 July 2025 - Climate change poses major challenges for companies worldwide challenges. The effects are particularly noticeable in supply chains: Floods and extreme weather conditions threaten the cultivation of essential raw materials raw materials such as coffee, cotton and wood.

As a family business, Tchibo is aware of its responsibility. By setting science-based climate targets, which have also been validated by the **Science Based Targets initiative (SBTi)**, the company aims to make its contribution to significantly reducing significant reduction in greenhouse gas (GHG) emissions.

By 2030, Tchibo aims to reduce its direct greenhouse gas emissions (Scope 1 + Scope 2) by 42 % compared to the base year 2022. For the agricultural supply chains (Scope 3, in particular coffee cultivation), a reduction of 30 % is targeted. For non-agricultural supply chains, including consumer goods and packaging emissions are to be reduced by 25 %. The long-term goal is to achieve net-zero emissions (90 %) across the entire supply chain by 2045.

The Science Based Targets Initiative confirms that the new Tchibo climate targets are in line with the 1.5-degree target of the Paris Climate Agreement and fulfil the SBTiNetto-zero standard. With the validation by the Science Based Targets initiative, Tchibo is demonstrably committed to sustainable and scientifically based climate protection.

"Every reduction in emissions in our business activities counts. Since 2018, climate protection has been an integral part of our corporate strategy. With the climate targets, we are now looking forward to working together with our colleagues to continue working on reducing our footprint step by step," explains footprint step by step," explains Erik Hofstädter, Chairman of the Tchibo Management Board.



## **Climate protection along the entire supply chain**

Tchibo is focusing on many specific measures to achieve its climate targets. The following measures are among the key initiatives.

### **The "Future Supplier Initiative" with non-food factories**

As a new member of the "Future Supplier Initiative," Tchibo, together with other textile companies, supports the collective decarbonization in their supply chains. The initiative develops and finances projects that help textile brands and their supply chain partners to achieve their climate goals. This is accomplished by energy efficiency and renewable energy measures in non-food production facilities. Through collaboration within the initiative, factories also gain access to loans at favorable terms that facilitate the implementation of decarbonization measures. The initiative started in Bangladesh, one of Tchibo's and the textile sector's most important manufacturing countries. The project is to be expanded to other countries in the future.

### **The Tchibo coffee programme**

Tchibo is strongly committed to sustainable coffee cultivation in order to improve the living and working conditions of farmers and promote environmental protection. Climate protection is also part of this initiative, with Tchibo implementing comprehensive programmes to reduce emissions. Around 73 percent of emissions in coffee cultivation come from the production and use of fertilisers. As part of the Tchibo coffee programme, farmers are trained on site to optimise the use of fertilisers and switch to organic alternatives. In addition, coffee farmers are trained to reduce irrigation - and therefore energy consumption - and to reduce methane emissions from wastewater through innovative wastewater treatment techniques. In addition to reducing emissions, Tchibo also focuses on carbon removals, i.e. the binding of greenhouse gases through reforestation, the introduction of agroforestry systems and the use of biochar. Tchibo is already active in six countries with its own programmes (Brazil, Guatemala, Honduras, Colombia, Tanzania and Vietnam) and also works with partner initiatives. By 2027, all countries from which Tchibo regularly sources coffee are to follow suit.

### **Sea freight initiative ZEMBA in logistics:**

90 per cent of global trade is transported by sea. Maritime transport is also the backbone of Tchibo's logistics network and at the same time a major driver of emissions. 100 per cent of all Tchibo coffees and around 80 per cent of Tchibo non-food goods are transported by container ship. As a member of the Zero Emission Maritime Buyers Alliance (ZEMBA), Tchibo is working together with other leading companies such as Amazon and Patagonia to create access to emission-free transport solutions for sea freight.



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ZEMBA is a unique buyer community that aims to promote the most sustainable, scalable and economically viable solutions for the maritime sector. This means accelerating the commercial deployment of zero-emission shipping, enabling economies of scale and helping shippers maximise their emissions saving potential beyond their own capabilities.

"We still have some way to go, but we are not at the beginning and have already initiated important measures in our direct emissions and in our supply chains," emphasises Kristina Kölling, Head of Environment & Circularity at Tchibo.

Tchibo will consistently continue on its climate protection course - for a more climate-friendly future along the entire supply chain.

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About Tchibo

Tchibo stands for a unique business model. Tchibo operates around 900 shops, over 24,200 retail outlets and national online shops in eight countries. In addition to coffee and the single-serve systems Cafissimo and Qbo, Tchibo offers a weekly changing non-food range and services via its multi-channel distribution system. Founded in Hamburg in 1949, the family-owned company generated sales of 3.2 billion euros in 2023 with 10,708 employees worldwide. Tchibo is the roasted coffee market leader in Germany, Austria, the Czech Republic and Hungary and is one of the leading e-commerce companies in Europe. Tchibo has received several awards for its sustainable business policy.