PRESSEINFORMATION

Daniel Behlert joins the Tchibo management team

Hamburg – November 25, 2026 – Daniel Behlert will take over the newly created position of Chief Operating Officer of Tchibo GmbH as of April 1, 2027. This means he will be responsible for the comprehensive planning and management of all coffee and non-food product flows. In his new role, Daniel Behlert will also be responsible for the Tchibo roasting plants. The network of production sites is one of the most modern and largest in Europe.

The 46-year-old industrial engineer is moving from the Fressnapf Group to Hamburg. He worked at Fressnapf for five years, most recently as Chief Operating Officer. Prior to that, Daniel Behlert gained leadership experience at Zalando, Amazon and Siemens. Overall, he looks back on almost two decades of logistics and operations responsibility.

"With Daniel Behlert, we are adding a proven supply chain expert to our management team," says Erik Hofstädter, Chairman of the Management Board of Tchibo GmbH. "Daniel brings extensive experience in managing complex logistics and production processes and possesses deep knowledge of online and stationary retail," Hofstädter continues.

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About Tchibo:
Tchibo stands for a unique business model. The company uses its multi-channel distribution system to offer coffee and the Cafissimo and Qbo single-serve system, along with weekly changing non food ranges. In eight countries, Tchibo operates about 860 Tchibo shops and national online shops. The company is also represented in around 15,500 Depots at third-party retail outlets throughout Germany, of which around 8,000 also sell consumer goods.
Founded in Hamburg in 1949, the family-owned company generated sales of 3.72 billion euros in 2025 with 10,676 employees worldwide. Tchibo is the roasted coffee market leader in Austria, the Czech Republic, Germany and Hungary and one of the leading e-commerce companies in Europe.