



Tchibo Policy to reduce animal suffering

Version: 2.0
Status: 2025

Tchibo strives for 100% sustainable business operations. In addition to ecological, social and societal aspects, this also includes the reduction of animal suffering.

Our principles

We observe the following principles with regard to our product ranges and business activities to reduce animal suffering:

- We are committed to respecting animal welfare on the basis of applicable international and national conventions and laws¹.
- We do not allow products or product components with materials from endangered or wild-caught species².
- We do not allow products or product components from genetically modified and/or cloned animals and their offspring.
- We use recognised standards and verification mechanisms to ensure animal welfare as far as possible in captivity.
- We offer our customers animal-free alternatives made of plant-based and/or synthetic materials in the individual product ranges with animal-based materials wherever possible. We are continuously developing our alternative offers and expanding them in our range wherever possible.
- When depicting animals, e.g. in the context of product marketing, we pay attention to a species- and animal-appropriate representation of the animal.
- For photo shoots with domesticated species, we make sure that the husbandry and transport are responsible and animal-friendly.
- We are continuously developing our position in dialogue with key stakeholders and on the basis of new findings from animal protection and animal welfare.

¹ These include the following conventions and legal sources: Washington Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), Bern Convention, Bonn Convention, Convention on Biological Diversity, German Animal Welfare Act.

² According to CITES (Convention on International Trade in Endangered Species of Wild Fauna and Flora, www.cites.org) or IUCN (International Union for the Conservation of Nature, www.iucnredlist.org)



Requirements and goals for the use of animal-based materials in Tchibo ranges and products:

1. Fur

- We have excluded the use of animal fur since 2006.
- Tchibo is member of the initiative "Fur Free Retailer" (www.furfreeretailer.com).
- In order to avoid the misuse of real animal fur in products with artificial fur ("fake fur"), we prohibit the use of real fur in the corresponding supply contracts and ensure the exclusive use of artificial fur through accredited testing laboratories.

2. Animal skins

- For our products made of and with leather, we mainly use hides from the following animals: cattle, sheep, pigs.
- We consistently reject skins from still living, aborted or newborn animals (known as astrakhan, broadtail, karakul, krimmer, Persian lamb, swakara) and prohibit them from our product ranges.
- We strive to source animal skins, which primarily come from food production.
- In the long term, we set ourselves the goal of only sourcing leather that comes from more sustainable sources that are appropriate for animal welfare, as far as possible in captivity.

3. Feathers and down

- We consistently reject feathers and down from force-feeding and live plucking, including during moulting period. We also reject the practice of beak docking.
- We strive to source feathers and down, which come primarily from food production.
- For our home textile ranges, we only use feathers and down, the extraction of which meets the requirements of the "Downpass" standard with regard to husbandry, slaughtering and plucking. The Downpass has announced that in the future a mandatory audit up to the parent farm for geese will be integrated.
- We prefer the use of recycled down qualities (e.g. Re:Down or the Recycled Claim Standard). Alternatively, we also accept the use of down and feathers that are certified according to the Responsible Down Standard (RDS) or comparable standards.
- For our clothing ranges, we have excluded the use of feathers and down for new productions since 2024.
- In addition, we use plant-based and synthetic alternatives.

4. Animal hair and animal-based fibres

- **Angora**

We have explicitly excluded the use of angora wool or its components in our products since 2014.



- **Alpaca wool**

We have explicitly excluded the use of alpaca wool or its components in our products since 2020.

- **Cashmere wool**

- We reject cashmere wool from torturous animal husbandry, shearing, transport and slaughter.
- Since 2022, we have been using cashmere produced according to the "The Good Cashmere Standard" of the Aid by Trade Foundation for our ranges. The standard requires compliance with criteria for keeping, shearing and transporting the animals.
- In addition, we allow the use of cashmere from certified recycled sources.

- **Mohair wool**

We have explicitly excluded the use of mohair wool or its components since 2018.

- **Sheep wool**

- We reject sheep wool from torturous animal husbandry, shearing, transport and slaughter. We reject the practice of mulesing³.
- Since 2022, we have only been using merino wool that has been certified according to the "Responsible Wool Standard" (RWS).
- For our ranges with sheep wool, we will exclude the use of non-certified sheep's wool for new productions from 2025. We accept the use of wool that is certified according to the Responsible Wool Standard (RWS) or comparable standards.
- In addition, we allow the use of wool from certified recycled sources.

- **Silk**

Currently, silk in our products comes from conventional sources. Our long-term goal is to integrate more sustainable alternatives into our ranges.

- **Other animal-based fibres**

All other animal-based fibres and materials are critically tested with regard to animal ethical risks before each use.

5. Corals and shells

- We exclude the use of corals and shells that do not come from a farm in our ranges.

³ Mulesing describes the practice (especially common in Australia) in which areas of skin around the tail of merino lambs are removed without anesthesia. This is to prevent an infestation with fly maggots (myiasis), which multiply in the skin folds of merino sheep



6. Horn and Bone

- We exclude the use of animal horn or bone in our clothing ranges.
- We also exclude the use of animal horn and bone in our hardware ranges. For special porcelain products (bone china), we make sure that synthetic alternatives are used.

Requirements and goals for the use of animal-based foods in the catering sector of Tchibo Shops:

1. Eggs and egg components/egg products

- Since 2015, we have excluded the use of eggs from caged or so-called small flock management for our food sold in Germany and Switzerland and have integrated this as a requirement into our supplier contracts.
- In 2020, the shells and contents (proteins and egg yolks) of chicken eggs from caged hens in Austria were also excluded.
- In the other EU countries, we use at least eggs from the "enriched cage husbandry", analogous to the legal requirements.

2. Milk and dairy products

- In the catering area of our own Tchibo shops, we currently use milk and dairy products processed as cheese or in baked goods.
- In addition, we offer oat drink as a vegan, plant-based alternative in all Tchibo coffee bars, as well as other vegan alternatives such as soya, almonds, etc.

3. Meat and fish products

- In the catering area of our own Tchibo shops, we currently use meat and fish products such as sausage or salmon.
- We are currently reviewing our range with regard to sustainable and animal ethical standards. In some cases, we already rely on standards such as the ASC seal for responsible fish farming.
- In addition, we are examining the use of vegan, plant-based alternatives.

General requirements and objectives for Tchibo's business activities:

1. Animal testing

Tchibo rejects animal testing for all textiles, hardware, food and cosmetic products purchased by us and sold under the Tchibo brand.



2. Products for animals

Tchibo supports the animal-friendly keeping of pets by offering appropriate products, whereby we deliberately avoid cages and similar products. No products are offered that endanger the life or health of pets.

3. Animals in agriculture and crop processing

We reject the undignified use and keeping of animals in agriculture and harvest processing. We reject the use of monkeys in the harvest of coconut products, as for example in Thailand.

Appeal proceedings

Notices of violations of this guideline can be addressed to:

Tchibo GmbH

Corporate Responsibility

Überseering 18

D-22297 Hamburg/ Germany

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